

Get the Inside Track to 10 Million Consumers for Holiday 2009



- **The Toy Insider™** appears in *Redbook's* November issue, delivering millions of impressions to your target consumer — gift givers of children 0-2, 3-5, 6-8, 9+.

- **Dedicated websites** showcasing products with direct link capabilities back to manufacturer's sites.

- **Mall tour** in major cities puts your product in the hands of tens of thousands of children and parents.

- **National sweepstakes** to showcase participant's products.

- **Extensive Media Coverage** across TV, Radio, Print and Web.



The Source for the Hottest Toys and Gifts for the Holidays

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