

Issue

Features/Deadline

Coverage



Deadline December 3

- Product Showcase
- Retail Spotlight
- What's Hot
- Halloween Trends



**HALLOWEEN
PARTY EXPO**

Winter

Deadline December 17

- Toy Fair Coverage

TOY FAIR

February 14-17, 2015

Spring

Deadline March 12

- Video Games/Mobile Apps
- SURTEX Showcase
- Tribute to Television
- Licensing Show Preview



Summer

Deadline April 15

- Licensing Expo 2015
- State of the Industry
- Much, much more



Fall

Deadline August 1

- Brand Licensing Europe
- Sports Licensing



**Brand Licensing
Euope 2015**

Submission Guidelines

Submit information to:

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Calendar Subject To Change

DEPARTMENTS

•News Zone — All the latest licensing news by category

•Hot Shots — Q&A with industry personalities

•Corporate Corner — Corporate brand talk straight from industry leaders

•Licensee Lookout — Licensees speak about how properties can build business segments

•Of Counsel — Legalese by industry attorney Jim Kipling

•Look Inside — A detailed profile of licensing's best and brightest

•Property Profile — Profiles of up-and-coming properties

•Retail Spotlight

•International Licensing