

Issue

Features/Deadline

Coverage

**THE HALLOWEEN INSIDER**

Deadline November 15

- Product Showcase
- Retail Spotlight
- What's Hot



**HALLOWEEN PARTY EXPO**

**Winter**

Deadline January 15

- Toy Fair Coverage
- MAGIC Coverage



**MAGIC**

**Spring**

Deadline April 15

- Video Games/ Mobile Apps
- Corporate Brands
- Tribute to Television
- Licensing Show Preview



**Summer**

Deadline May 1

- Licensing Show Coverage
- State of the Industry
- Much, much more



**Fall**

Deadline September 1

- Brand Licensing Show Coverage
- Rock 'N Roll (Music) Licensing
- Tribute to Hollywood
- Food & Beverage



**Year in Review (Online Only)**

- Year in Review
  - Green Licensing
- Deadline Nov. 15

DEPARTMENTS

- News Zone** — All the latest licensing news by category
- Hot Shots** — Q&A with industry personalities
- Corporate Corner** — Corporate brand talk straight from industry leaders
- Licensee Lookout** — Licensees speak about how properties can build business segments
- Of Counsel** — Legalese

- by industry attorney Jim Kipling
- Soapbox** — Viewpoints and issues
- Look Inside** — A detailed profile of licensing's best and brightest
- Hot Properties** — Profiles of up-and-coming properties
- People on the Move** — Recent hires and promotions in the industry

**Submission Guidelines**

Submit information to —  
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Images must be 300 dpi  
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